

Louis Rodriguez

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PROFILE SUMMARY

Adaptable early-career professional with experience several aspects of dev/sec/ops. Quick to learn new tools, analyze and solve problems, and support both technical and customer needs. Seeking an opportunity to contribute strong communication, curiosity, and practical hands-on experience as part of a fast-moving team.

HIGHLIGHTED SKILLS

- Agentic Development
- Salesforce admin
- Content generations for marketing using AI
- Compliance and risk assessment for telecom
- Python
- Budget and Inventory Assessor
- QA testing
- Multi-cloud admin
- Data normalization (ETL pipelines)
- SQL

EDUCATION

ENTEC at Miami Dade College **Miami, FL**
Associate in Science, Enterprise Cloud Computing - GPA: 3.20 **Spring 2026**

- Certificate in Business and Digital Marketing
- Student Internship with AWS partner
- Mentee to Microsoft Senior Project Manager through Last Mile Scholarship

BrainStation **Wynwood, FL**
Data Analytics Certification **2024**

- Business case studies presented from data analytics reference point using SQL/Tableau.
- Capstone project presenting correlation analysis of public records information for South Florida.

PROJECT EXPERIENCE

Product Owner, Marketing Team **September 2025 - Present**
CherrySMS Miami, FL

- Used Rest API through telecom aggregators to make functioning messaging application.
- Worked with senior developers to deliver a messaging platform to market.
- Analyzed database with SQL for actionable insight for customer initiatives.

Data Scraping, Marketing Team **December 2025 - Present**
CherrySMS Miami, FL

- Used public records to provide over 1 million leads for marketing department.
- Utilized data enrichment through telecom aggregators and cloud providers to provide better contact information.
- Tracked the leads through sales funnel and provided daily reporting on status

Salesforce Developer, Development Team **October – December 2025**
CherrySMS Miami, FL

- Utilized Rest and Soap API calls from telecom aggregators inside salesforce to prototype messaging platform.
- Presented iterations of platform to development team.
- Worked with lightning pages to provide different front end presentations for A/B testing.

WORK EXPERIENCE

Data Manager **June 2025 – Present**
CherrySMS Miami, FL

- Used agentic ai to review compliance documentation and manage 2 million dollar per year project.
- Provided tier 2 support for 3 offices (remote and in-person)
- Overviewed ETL pipelines for customers.

Research Analyst **October 2024 – January 2025**
Extern Remote

- Conducted sentiment analysis of research interviews using AI analytical tools.
- Applied machine learning techniques to extract insights from unstructured interview data.
- Underwent ethics training with industry certifications for conducting market research.